

# Arizona State Florists Association Expo Vendor and Sponsor Program



ASFA annual Expo 2023 will be held at The Desert Willow Conference Center, 4340 E Cotton Center Blvd, Phoenix, AZ 85040 on July 30th 2023 from 8am-5pm. **This year we will be giving you More Bang for your Bloom!** Florists from around the state enjoy a full day of design education, business inspiration, networking at the Vendor Walk, design competition, and fun! **We invite you to join us!**

Please consider one of the following levels of sponsorship. In return, you will receive a contact list of attendees, your information on our website, option to place marketing material and/or product samples in the swag bags given to every attendee, signage along with short presentation time during the sponsored program! Exhibitors in the Vendor Walk will each be given a spotlight time to present their company.

**We value your support!**

## Industry Product Donation Opportunities

**You will receive** a contact list of attendees, your information on our website, option to place marketing material and/or product samples in the swag bags given to every attendee, signage along with presentation time at the end of the program.

- **Designer of the Year Competition** - Requested flowers and hard goods to be determined. Competition organized by Brian Vetter AAF AIFD PFCI AzMF
- **Design Relay Competition** - Requested flowers and hard goods to be determined.
- **Grand Ballroom Decor** - Product needed for ballroom centerpieces and stage decoration. Donor's choice of flowers, foliage, containers, etc.
- **Break out session A Design Style en Espanol with Blanca Mondragon AzMF**
- **Break out session B Social media, Marketing and Branding with Gary Guerin AzMF**
- **Break out session C Ikebana with Ikuko Hasimoto AIFD EMC**
- **Break out session D Business of Flowers with Renee' Potter AIFD**
- **Closing Main Stage Design Program - Working with Nature with Tom Bowling AIFD PFCI** Hard goods and requested flowers to be determined.

## Other Opportunities

**Vendor Booth** - Includes contact list of attendees, your logo on our website, option to place items in swag bags, plus one 6' skirted vendor table, and 1 vendor lunch badge.

**Program Advertisement** - Purchase a half page or full page color ad in our Expo Program.

**Swag Bag Donations** - If you can't party with us, you can send all your swag!

# Arizona State Florists Association Vendor and Sponsor Form 2023

Support the industry while educating and networking with ASFA members from across the state!

## YES! Sign me up to be involved with ASFA annual Expo!

- Designer of the Year Product Donation
- Design Relay Competition Product Donation
- Break out session A
- Break out session B
- Break out session C
- Break out session D
- Closing Mainstage Design Program Product Donation
- Program Advertisement**  Half Page(\$150)  Full Page(\$300)
- Swag Bag Items**- Please send your 100 items to:  
AZ Flower Market % Brent Denham/ASFA SWAG- 2050 S 16th St #105, Phoenix, AZ 85034

## Vendor Booth Registration

One 6' Skirted Table, 1 Vendor Lunch Badge	\$150	Quantity_____	Total_____
Additional Vendor Lunch Badge	\$65 each	Quantity_____	Total_____
Electrical Outlet	\$25	Quantity_____	Total_____

**Vendor booth set up** is Saturday July 29th 9am - 4pm.

The venue will open at 7am on Sunday July 30. Please be at your booth ready to network no later than 8am (Registration starts at 8).

Please do not begin to tear down your booth until after 3:00pm Sunday July 30th.

Please provide one item for a raffle drawing during **Vendor Walk**.

**Deadline** for booth registration is July 8th, 2023.

Company Name \_\_\_\_\_

Attendee Name(s) \_\_\_\_\_

Company Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Please Email your logo, website address or any other important details to [ASFAcontactus@gmail.com](mailto:ASFAcontactus@gmail.com)

**Total amount enclosed** \_\_\_\_\_

**Please make checks payable to Arizona State Florists Association**

**Check or Credit card accepted. Please mail, email or fax your completed form and payment to:**

**ASFA 1860 E Warner Road #108, Tempe AZ 85284 or [ASFAcontactus@gmail.com](mailto:ASFAcontactus@gmail.com) or Fax 480-456-3216**

**CC** \_\_\_\_\_ **EXP** \_\_\_\_\_ **CCV** \_\_\_\_\_ **Billing Zip** \_\_\_\_\_

**Thank you so much for your support of the ASFA!!!**

ASFA is a non-profit organization, your sponsorship is tax-deductible! ASFA 501(c)6 license number is 86-0265281, please keep a copy for your records.