

AzMF

Arizona Master Florist Certification Program

Completion of the AzMF Program opens doors of opportunity for your professionalism and education. Whether you are attempting to get into the floral industry, already working in a shop, interested in learning a new career or merely for personal pleasure this is the program for you.

You will join a select group of individuals who are committed to continuing their education in their field, learning, practicing, and becoming better at their craft.

This program is based directly on the Texas State Master Florists Program and is taught in 13 other states as well as Arizona. We are also an Approved Pathway to testing for CFD or AIFD with The American Institute of Floral Designers.

This Certification program is recognized nationally and is well respected by those in the floral industry.



PROGRAM OPTIONS

ARIZONA MASTER FLORIST

OPTION 3 (Full Course) \$750.00

Upon Successful Completion Of All 12 Classes and Final Exam You Will Earn:

- State Recognized "AzMF" Credential Authorized To Be Used After Your Name
- Pinning Presentation of "AzMF" Gold Pin At Annual State Floral Expo in July
- "AzMF" Certificate Of Course Completion

ARIZONA MASTER DESIGNER

OPTION 2 (Partial Course) \$515.00

- You Will Receive A Certificate Of Completion With Passage Of The Following Classes:
 - Principles of Design
 - Foliage & Flowering Plants
 - Customer Relations
 - Merchandising
 - Delivery
 - Basic Design Techniques
 - Wedding Techniques
 - Cut Flowers & Foliages

ARIZONA PROFESSIONAL FLORIST

OPTION 1 (Partial Course) \$470.00

- You Will Receive A Certificate Of Completion With Passage Of The Following Classes:
 - Principles of Design
 - Foliage & Flowering Plants
 - Customer Relations
 - Delivery
 - Merchandising
 - Employee Relations
 - Advertising & Promotions
 - Daily Business Procedures
 - Cut Flowers & Foliages

Curriculum

- Principles of Design
- Cut Flowers & Foliages
- Customer Relations
- Merchandising
- Employee Relations
- Advertising & Promotions
- Daily Business Procedures
- Delivery
- Basic Design Techniques
- Wedding Techniques
- Foliage & Flowering Plants
- Funeral Techniques

The Basic Design, Funeral Design and Wedding Design classes are hands-on and require your own basic design tools, knife, scissors, wire cutters, etc. The remainder of the classes are book/study classes and all other materials are supplied.

Registration Form

Name	
Address	
City	
State	
Zip	
Phone 1/Type	
Phone 2/Type	
Email Address	
OPTION 3	Az Master Florist \$750.
OPTION 2	Az Master Designer \$515.
OPTION 1	Az Professional Florist \$470.
\$50.00	NON-REFUNDABLE DEPOSIT INCLUDED (Cash, Check, Credit Card)
Credit Card #	
Exp Date/CVV	
Signature	

Return To:
 Brian Vetter, AAF, AIFD, PFCI, AzMF, CFD
 3120 W Carefree Highway Suite 1-421
 Phoenix, AZ 85086
 623-547-5437

bvetter.aifd@yahoo.com

*Classes may be paid as you attend

Classes Are Held At:

Mayesh Wholesale
 1805 W Crest Lane
 Phoenix, AZ 85027
 623-582-1290

All Classes Are On Sunday
 From 8:30 am until
 approximately 4:30 pm

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Class Schedule Spring 2012

February 26th

March 11th

March 25th

April 22nd

April 29th

May 20th

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For Additional Information Contact:
 Brian Vetter, AAF, AIFD, PFCI, AzMF, CFD
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***Information *Registration *Schedule**

ARIZONA
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www.azflorists.org